

Insights to Maritime, Ports, Transport and Logistics

4-6 June 2018 | Stellenbosch

Introduction

Over 90% of international trade moves via the sea, making ports and their hinterlands vital for global trade. The maritime ports and logistics sectors are currently undergoing major changes. The competitiveness of the sectors are increasing, innovations are evolving faster than ever and governments and organisations have to revise their approach towards the market.

Join our maritime supply chain experts from Rotterdam (the Netherlands) and South Africa in exploring the interrelationships between the maritime, ports, transport and logistics sectors.

Who should attend

Individuals in a leadership role (team leader, supervisor, manager) in the Maritime, Port, Transport and Logistics industries.

In addition, this short course is aimed at individuals in the business or professional environment that are suitably qualified in a specific field of knowledge, but lack maritime, ports, transport and/or logistics knowledge. It provides the opportunity for delegates to ensure a competitive advantage and to broaden career prospects.

How will you benefit

After completion of this 3-day short course, you will have a better understanding of Maritime & Shipping, Ports & Operation and Transport & Logistics.

The short course covers the following topics:

Insights to Maritime, Ports, Transport and Logistics		
Maritime & Shipping	Ports & Operations	Transport & Logistics
Introduction and importance of maritime trade	Introduction to ports	Port Hinterlands and natural hinterlands of SA ports
Maritime zones	Port development	Transport modes and selecting transport services
Branches of shipping and types of cargo	Port management	Freight transport service providers
Supply and demand of shipping	Rotterdam port overview	Government as a stakeholder
Operation Phakisa and the SA Maritime Road Map	SA Port model / Port Authority discussion	International transportation
Shipping and the environment	Similarities and what we can learn from each other	Global value chains
Integrative Case Study		

Presentation methods include PowerPoint, videos, group discussions, group work and recommended reading. In addition, the delegates will be taken on a site visit to a South African port.

Presenter(s)

The short course is presented by experts from Rotterdam and South Africa with relevant industry experience.

R9000 (excl VAT)

<http://shortcourses.sun.ac.za/application-form.html?scourseid=5107>



Contact us
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